

California's dairy industry delivers much more than an important food source – it also creates jobs and helps support important state initiatives that improve communities.



**\$20 Billion** Dairy Direct Economic Activity

\$57.7 Billion

Dairy Related Economic Activity

JOBS



# 180,000 JOBS

depend on the California dairy industry *including* 



milk production and processing jobs

## **EXTENDED EFFECT**

10=60

1 ON THE FARM JOB Creates 6 Jobs Beyond the Farm

PEAK MILK PRODUCTION WITH FEWER RESOURCES 24,354 POUNDS OF MILK produced per cow in 2019 up from 15,000 pounds in 1984

### **DAIRY PRODUCTION**

producer of fluid milk in the U.S.

#### **ACROSS GENERATIONS**

>1,100 **İţiţî** California family dairy farms

**COMMUNITY BENEFITS** ripple effect of job tax revenue

#### **K-12 EDUCATION**









Sources: 2018 economic impact study conducted by the University of California Agriculture Issues Center (AIC) on behalf of the California Milk Advisory Board (CMAB); RealCaliforniaMilk.com