

California's dairy industry delivers much more than an important food source – it also creates jobs and helps support important state initiatives that improve communities.



\$20 Billion Dairy Direct Economic Activity

\$57.7 Billion

Dairy Related Economic Activity

JOBS



180,000 JOBS

depend on the California dairy industry *including*



milk production and processing jobs

EXTENDED EFFECT

10=60

1 ON THE FARM JOB Creates 6 Jobs Beyond the Farm

PEAK MILK PRODUCTION WITH FEWER RESOURCES 24,354 POUNDS OF MILK produced per cow in 2019 up from 15,000 pounds in 1984

DAIRY PRODUCTION

producer of fluid milk in the U.S.

ACROSS GENERATIONS

>1,100 **İţiţî** California family dairy farms

COMMUNITY BENEFITS ripple effect of job tax revenue

K-12 EDUCATION









Sources: 2018 economic impact study conducted by the University of California Agriculture Issues Center (AIC) on behalf of the California Milk Advisory Board (CMAB); RealCaliforniaMilk.com